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**Université Hassan II- Casablanca**  
Ecole Supérieure de Technologie  
Laboratoire de Recherche en Management des Organisations (**LAREMO**)

in Collaboration with

**Université Ștefan Cel Mare, Suceava – Romania**

**Collective Book Publication on  
"Identities, languages and Cultural Diversity"**

**Editors :**

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**Call for Papers**

The phenomenon of globalization and its impact on the cultures and identities of the countries of the world is considerable and must be considered with greater interest. From an academic point of view, research has increasingly focused on culture and identity. In this collective publication, we invite scholars from various academic groves interested in the themes of languages, cultures and identity in different geographical contexts to submit their papers. We seek to discuss and address current trends in research on culture, cultural diversity and identity in its overall context. This endeavor also aims to understand the function of languages in the daily use of different countries; as well as the role of cultural diversity in the construction of national identity. The specificity of the linguistic and cultural spaces have always been enriched by the presence and contribution of other languages due to contacts and circumstances imposed by colonial presence in various parts of the world.

Contributors are invited to submit chapters that are linked, but not limited to, the following topics:

- intercultural communication
- Identities, cultures and cultural diversity
- Gender, identity, multicultural contacts
- Tourism, culture and the representation of Otherness
- Music, culture and the construction of identities
- Travel literature and intercultural contacts since the 19th century
- Multiculturalism and the construction of individual identity
- Colonial and postcolonial cultural contacts,
- Languages, cultures and the construction of identities

**Paper submission:**

Prospective contributors are kindly invited to submit their papers in **French, English, or Spanish**.

- Full-text manuscript should not exceed 15 pages (including footnotes, bibliography and figures) on A4 Word format. Tables and figures should be integrated in the text, with the corresponding numbers and captions.

-Text characters: Times New Roman 12pt. Single spacing

- Page lay-out: 2, 5 cm top and bottom; 2 cm left and right

- Title: centered, Times New Roman 14pt.

- Name (s) of author(s): centered, Times New Roman 12pt. with research group, university affiliation and email address.

Submissions should be sent to the following email addresses:

[tea\\_ina\\_pin@yahoo.es](mailto:tea_ina_pin@yahoo.es)  
[afartakh@hotmail.com](mailto:afartakh@hotmail.com)

[claudiacostin@litere.usv.ro](mailto:claudiacostin@litere.usv.ro)  
[simour2@hotmail.com](mailto:simour2@hotmail.com)

### Bibliography and reference style:

#### Reference to a journal publication:

Van der Geer, J., "The art of writing a scientific article," *Journal of Scientific Communications*, 163 (2010)

#### Reference to a book:

Strunk, W., Jr., & White, E. B. *The elements of style*. (4th ed.) (New York: Longman, 2000)

#### Reference to a chapter in an edited book:

Mettam, G. R., & Adams, L. B. "How to prepare an electronic version of your article," in B. S. Jones, & R. Z. Smith (Eds.), *Introduction to the electronic age* (pp. 281–304) (New York: E-Publishing Inc. 2009).

#### Reference to a website:

Cancer Research UK. Cancer statistics reports for the UK. (2003), retrieved from:  
<http://www.cancerresearchuk.org/aboutcancer/statistics/cancerstatsreport/> Accessed 13.03.03.

**Deadline for paper submissions: 28 February 2017**

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